





Summary

180 members responded, 87% of the responders played in at least one special event, and 60% played in 3 or more events.

Cost – about 1/3 of those responding are willing to pay up to \$90 for a Special Event entry fee, 64% are willing to pay up to \$80.

About 2/3 of the responses were yes to include lunch if the cost target can be met.

Conclusions

87% of the 180 survey responses were from 156 members who have played in Special Events. Therefore, the conclusions from the survey came from roughly 25% of the Metro Seniors members, most of those were have played in Special Events. So far in 2023 there have been 204 Metro Seniors members participating in Special Events.

64% were willing to pay up to \$80 for an event, so \$80 or less is a good guideline and 33% were willing to pay up to \$90.

Lunch will be included if the all-in entry cost can stay at \$80 or less (\$7 prize fee and \$2 credit card fee is added to the course cost for golf and lunch). Two nice country club events a year will go up to \$90.

Almost 2/3 of those responding liked the variety of formats with scrambles being the most popular.